



**Québec Film and
Television Council**
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The Québec Film and Television Council appoints its management team

Montreal May 10, 2006 - The Chairman of the Board of the Quebec Film and Television Council (QFTC), Mr. Roy Heenan, is pleased to announce the appointment of Mr. Hans Fraikin as Film Commissioner and Ms. Danielle Dansereau as Executive Director of the Council.

Holding a Bachelor's degree in Management and Marketing, Mr. Fraikin has occupied several key positions within the film and television industry in Asia and Europe (with Twentieth Century Fox). He was also involved in the start-up of two IT companies in France. Most recently he served as Director of Telefilm Canada's European office. Mr. Fraikin brings a wealth of industry knowledge to the QFTC, in addition to his proven expertise in international business development.

For her part, Ms. Dansereau has a Bachelor's degree in Political Science and was most recently interim President and CEO of the Canadian Television Fund. Prior to that, she held the position of Director of Communications and Public Affairs for Telefilm Canada, as well as other senior posts in public affairs and communications with a number of leading companies. The major qualities Ms. Dansereau brings to the QFTC include exceptional organizational and management skills, her abundant communications expertise, and her broad network of high-level contacts within the public and private sectors.

"The extensive experience, demonstrated talent, and the complementarity of these two individuals will serve as key assets for our organization," underlined Mr. Heenan. "Indeed, the scope and diversity of the formidable challenges confronting the QFTC demand the highest quality resources available. The Board is confident that Mr. Fraikin and Ms. Dansereau are fully up to meeting the Council's current and future challenges."

Mr. Fraikin's primary duties include international representation, the development of new business opportunities and client relations, along with ultimate responsibility for operations management. He also serves as principal spokesman for the Council and responds directly to the Board.

Ms. Dansereau is in charge of assuring the overall quality and effectiveness of the Council's products and services, as well as for all marketing, communication and reception activities. As such, she coordinates the QFTC's presence in international markets and sees to maintaining close ties with Québec City and the province's various regions.

Working hand-in-hand, Mr. Fraikin and Ms. Dansereau will also be actively involved in the development of effective strategies and action plans, as well as in establishing operating budgets. Finally, they will devote much of their efforts and energies to maintaining a network of high-level contacts to help ensure the Council's success.

Mr. Fraikin's and Ms. Dansereau's appointments were effective May 10, 2006.

About the QFTC

The Québec Film and Television Council's mandate (QFTC) is to contribute to the province's development and competitiveness as a world-class film and television production centre. Working in close collaboration with the film and television regional offices, the QFTC is also highly involved in harmonizing and coordinating promotional activities and reception services, as well as in supplying the necessary support for international productions shooting in Quebec. Among its other mandates, the Council promotes the province's various strengths and assets in foreign markets so as to develop interesting new business opportunities and help give rise to major projects that benefit the industry as a whole. Moreover, the QFTC plays a key role in providing information and promoting awareness about the industry to its stakeholders and the general public at large. The Québec Film and Television Council's offices are located in the heart of Old Montreal.

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