



**Québec Film and  
Television Council**  
MONTRÉAL

**PRESS RELEASE**  
**For immediate release**

The Québec Film and Television Council is officially established  
“An old dream that many thought was far-fetched”

**Montreal June 10, 2005** – At a special founding assembly, Quebec’s film and television industry formally created the Quebec Film and Television Council (QFTC). Some 120 members of the industry in attendance adopted the Office’s statutes and regulations and elected its first 11 member board of administration.

The creation of this new organization was the principal recommendation at the *Forum métropolitain de l’industrie cinématographique*, held on November 29, 2004 and presided by Mr. François Macerola. After the Forum, an 18-member development committee was formed with the mandate of establishing this organization.

The QFTC’s mission is to attract foreign shootings to Quebec and to carry out high-value projects for the optimal development and competitiveness of the film and television industry. Quebec’s film and audiovisual industry employs over 35,000 people and generates economic activity evaluated at \$1.4 billion annually.

“An old dream, that many considered far-fetched, has at last been realized, said Michel Desjardins (Groupe Image Buzz), on behalf of the QFTC development committee. “For the first time, producers, service providers, unions, film boards, interest groups and individuals stand united behind a plan that seeks to support the industry in Quebec, at a time when it faces ferocious competition from other recognized and emerging film centres around the world,” he concluded.

The 11 people elected to the QFTC board this morning are:

Marie-Christine Dufour, Corporation CinéGroupe

Claude Landry, La Fabrique d’Images

Michel Zgarka, Productions Must –One Production

Raymond Guardia, ACTRA / Alliance of Canadian Television and Radio Artists (ACTRA)

Fortner Anderson, Le Conseil du Québec de la Guilde canadienne des réalisateurs (CQGCR) / Quebec District Council of the Directors Guild of Canada (DGC – QDC)

Patrice Houx, Alliance québécoise des techniciens de l’image et du son / Quebec Film and Television Technician’s Alliance\_(AQTIS)

Martin Fontaine, Location Michel Trudel / Mel's Cité du cinéma

Michel Desjardins, Groupe Image Buzz

Andrea Kenyon, Andrea Kenyon & Associates Casting

Lorraine Boily, Commissariat au cinéma et à la télévision de Québec (CCTQ) / Québec City Film and TV Commission (QCFTC)

Daniel Bissonnette, Bureau du cinéma et de la télévision de Montréal / Montreal Film and Television Commission

Over the next few days, the new board members will finalize the establishment of the board, elect a president and begin setting up the organization.

### **About the QFTC**

The Québec Film and Television Council's mandate (QFTC) is to contribute to the province's development and competitiveness as a world-class film and television production centre. Working in close collaboration with the film and television regional offices, the QFTC is also highly involved in harmonizing and coordinating promotional activities and reception services, as well as in supplying the necessary support for international productions shooting in Quebec. Among its other mandates, the Council promotes the province's various strengths and assets in foreign markets so as to develop interesting new business opportunities and help give rise to major projects that benefit the industry as a whole. Moreover, the QFTC plays a key role in providing information and promoting awareness about the industry to its stakeholders and the general public at large. The Québec Film and Television Council's offices are located in the heart of Old Montreal.

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For further information:

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